



Frontier Communications Names Rob Curtis Senior Vice President and Chief Marketing Officer

March 5, 2018

NORWALK, Conn.--(BUSINESS WIRE)--Mar. 5, 2018-- Frontier Communications Corporation (NASDAQ:FTR) today announced that Rob Curtis has joined the company as Senior Vice President and Chief Marketing Officer. Curtis reports to John Maduri, Executive Vice President of Consumer Sales, Marketing and Product.

"Rob brings a data-driven approach, founded in market and consumer insights, to his new role," said Maduri. "His Consumer Segment team will focus on accelerating subscriber and revenue growth and maximizing the potential of fiber, copper and emerging wireless capabilities in our footprint. Equally important, Rob will bring a laser focus to the critical issue of churn reduction."

Most recently, Curtis was a Partner at Bain & Company, and a leader in its Customer Strategy & Marketing practice and its Telecommunications practice. Prior to joining Bain, Curtis was appointed by then FCC Chairman Julius Genachowski to lead the Network Strategy & Deployment team as part of the Commissions National Broadband Plan. Before that, Curtis was a leader in McKinsey & Co.'s High Tech and Telecom practice.

Mr. Curtis earned a B.A. from Trinity University in San Antonio, Texas, a Ph.D. from Oxford University, and a law degree from Duke University School of Law.

About Frontier Communications

Frontier Communications Corporation (NASDAQ: FTR) is a leader in providing communications services to urban, suburban, and rural communities in 29 states. Frontier offers a variety of services to residential customers over its fiber-optic and copper networks, including video, high-speed internet, advanced voice, and Frontier Secure[®] digital protection solutions. Frontier Business offers communications solutions to small, medium, and enterprise businesses. More information about Frontier is available at www.frontier.com.

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